





Order / Rev: 64579  
 Alt Order #: 09838141  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Romney/R/President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 19

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WTEV	10/10/12	10/12/12	The Talk The Talk	CM	2:00 PM-3:00 PM	-- WTF--	:30	3	\$340.00	P-2	0.00	NM	3	\$1,020.00
TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- WTF--					3	\$340.00		0.00			
E 15	WTEV	10/15/12	10/16/12	Let's Make a Deal Let's Make a Deal	CM	3:00 PM-4:00 PM	MT-----	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
LETS DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$350.00		0.00			
E 16	WTEV	10/10/12	10/12/12	Let's Make a Deal Let's Make a Deal	CM	3:00 PM-4:00 PM	-- WTF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
LETS DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- WTF--					3	\$350.00		0.00			
E 17	WTEV	10/15/12	10/16/12	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM	MT-----	:30	2	\$280.00	P-2	0.00	NM	2	\$560.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$280.00		0.00			
E 18	WTEV	10/10/12	10/12/12	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM	-- WTF--	:30	3	\$280.00	P-2	0.00	NM	3	\$840.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- WTF--					3	\$280.00		0.00			
E 19	WTEV	10/15/12	10/16/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$400.00		0.00			
E 20	WTEV	10/10/12	10/12/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	-- WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- WTF--					3	\$400.00		0.00			
E 21	WTEV	10/15/12	10/16/12	Action News @ 530p Action News @ 530p	CM	5:30 PM-6:00 PM	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$400.00		0.00			
E 22	WTEV	10/10/12	10/12/12	Action News @ 530p Action News @ 530p	CM	5:30 PM-6:00 PM	-- WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- WTF--					3	\$400.00		0.00			
E 23	WTEV	10/15/12	10/16/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$400.00		0.00			
E 24	WTEV	10/10/12	10/12/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	-- WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- WTF--					3	\$400.00		0.00			
E 25	WTEV	10/15/12	10/16/12	M-F 7p M-F 7p	CM	7:00 PM-7:30 PM	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$400.00		0.00			
E 26	WTEV	10/10/12	10/12/12		CM	7:00 PM-7:30 PM	-- WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00

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CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7p M-F 7p											
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					3	\$400.00		0.00			
E 27	WTEV	10/15/12	10/16/12	M-F 730p M-F 730p	CM	7:30 PM-8:00 PM	MT-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
				2.5 MEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$500.00		0.00			
E 28	WTEV	10/10/12	10/12/12	M-F 730p M-F 730p	CM	7:30 PM-8:00 PM	--WTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
				2.5 MEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					3	\$500.00		0.00			
E 29	WTEV	10/15/12	10/16/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:30 PM	MT-----	:30	2	\$440.00	P-2	0.00	NM	2	\$880.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$440.00		0.00			
E 30	WTEV	10/10/12	10/12/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:30 PM	--WTF--	:30	3	\$440.00	P-2	0.00	NM	3	\$1,320.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					3	\$440.00		0.00			
E 31	WTEV	10/15/12	10/16/12	Letterman Letterman	CM	11:30 PM-12:30 AM	MT-----	:30	2	\$160.00	P-2	0.00	NM	2	\$320.00
				LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$160.00		0.00			
E 32	WTEV	10/10/12	10/12/12	Letterman Letterman	CM	11:30 PM-12:30 AM	--WTF--	:30	3	\$160.00	P-2	0.00	NM	3	\$480.00
				LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					3	\$160.00		0.00			
E 33	WTEV	10/15/12	10/16/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MT-----	:30	2	\$40.00	P-2	0.00	NM	2	\$80.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$40.00		0.00			
E 34	WTEV	10/10/12	10/12/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	--WTF--	:30	3	\$40.00	P-2	0.00	NM	3	\$120.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					3	\$40.00		0.00			
E 35	WTEV	10/15/12	10/16/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	MT-----	:30	2	\$70.00	P-2	0.00	NM	2	\$140.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$70.00		0.00			
E 36	WTEV	10/10/12	10/12/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	--WTF--	:30	3	\$70.00	P-2	0.00	NM	3	\$210.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					3	\$70.00		0.00			
E 37	WTEV	10/15/12	10/15/12	Mon Reg 3 Mon Reg 3	CM	10:00 PM-11:00 PM	MT-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				HAWAII 5-0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$3,000.00		0.00			
E 38	WTEV	10/16/12	10/16/12		CM	8:00 PM-9:00 PM	-T-----	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00

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CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tue Reg 1											
				Tue Reg 1											
				NCIS CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$8,000.00		0.00			
E 39	WTEV	10/16/12	10/16/12	Tue Spec	CM	9:00 PM-10:30 PM	T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				Tue Spec											
				DEBATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$2,000.00		0.00			
E 40	WTEV	10/10/12	10/10/12	Wed Reg 2	CM	9:00 PM-10:00 PM	--W----	:30	1	\$3,400.00	P-2	0.00	NM	1	\$3,400.00
				Wed Reg 2											
				CRIMINAL MINDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$3,400.00		0.00			
E 41	WTEV	10/10/12	10/10/12	Wed Reg 3	CM	10:00 PM-11:00 PM	PI--W----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				Wed Reg 3											
				CSI CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$2,400.00		0.00			
E 42	WTEV	10/11/12	10/11/12	Thu Reg 1	CM	8:00 PM-9:00 PM	---T---	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
				Thu Reg 1											
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,800.00		0.00			
E 43	WTEV	10/11/12	10/11/12	Thu Spec	CM	9:00 PM-10:30 PM	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				Thu Spec											
				DEBATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,000.00		0.00			
E 44	WTEV	10/12/12	10/12/12	Fri Reg 3	CM	10:00 PM-11:00 PM	PI----F--	:30	1	\$4,400.00	P-2	0.00	NM	1	\$4,400.00
				Fri Reg 3											
				BLUE BLOODS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$4,400.00		0.00			
E 45	WTEV	10/13/12	10/13/12	CBS This Morning Satur	CM	8:00 AM-10:00 AM	-----S-	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
				Saturday Early Show											
				SAT ER SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$80.00		0.00			
E 46	WTEV	10/13/12	10/13/12	SEC	CM	3:30 PM-7:00 PM	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				SEC											
				HM DPT FB2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$1,200.00		0.00			
E 47	WTEV	10/13/12	10/13/12	Sat Reg 1	CM	8:00 PM-9:00 PM	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				Sat Reg 1											
				COMEDYTIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$800.00		0.00			
E 48	WTEV	10/13/12	10/13/12	Sat Reg 2	CM	9:00 PM-10:00 PM	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				Sat Reg 2											
				CRIMETIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$800.00		0.00			
E 49	WTEV	10/13/12	10/13/12	Sat Reg 3	CM	10:00 PM-11:00 PM	PI----S-	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				Sat Reg 3											
				48 HRY MYSTERY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$1,400.00		0.00			
E 50	WTEV	10/14/12	10/14/12		CM	8:30 AM-9:00 AM	-----S	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00

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CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Action News Sunday/Eye											
				Action News Sunday/Eye on		(8:30 AM-9:00 AM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1			\$100.00			0.00			
E 51	WTEV	10/14/12	10/14/12	CBS Sun Morning	CM	9:00 AM-10:30 AM	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				CBS Sun Morn News											
SUNDAY MRN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		2			\$600.00			0.00			
E 52	WTEV	10/14/12	10/14/12	Face the Nation	CM	10:30 AM-11:00 AM	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Face the Nation											
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1			\$1,200.00			0.00			
E 53	WTEV	10/14/12	10/14/12	1p Singleheader	CM	1:00 PM-4:00 PM	-----S	:30	2	\$5,000.00	P-2	0.00	NM	2	\$10,000.00
				1p Singleheader		(1:00 PM-4:00 PM)									
NFL FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		2			\$5,000.00			0.00			
E 54	WTEV	10/14/12	10/14/12	Sun Reg 1	CM	7:00 PM-8:00 PM	-----S	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00
				Sun Reg 1											
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		2			\$4,000.00			0.00			
E 55	WTEV	10/14/12	10/14/12	Sun Reg 2	CM	8:00 PM-9:00 PM	-----S	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
				Sun Reg 2											
AMAZING RACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1			\$3,600.00			0.00			
E 56	WTEV	10/14/12	10/14/12	Sun Reg 3	CM	9:00 PM-10:00 PM	-----S	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
				Sun Reg 3											
THE GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		2			\$2,500.00			0.00			
E 57	WTEV	10/14/12	10/14/12	Sun Reg 4	CM	10:00 PM-11:00 PM	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				Sun Reg 4											
THE MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1			\$1,600.00			0.00			
E 58	WTEV	10/14/12	10/14/12	Su Action News @ 11p	CM	11:00 PM-11:30 PM	-----S	:30	2	\$440.00	P-2	0.00	NM	2	\$880.00
				Su Action News @ 11p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		2			\$440.00			0.00			
													Totals	118	\$91,790.00